

Department of Communication  
MA Journalism and Mass Communication  
Semester-IV (January 2023)

***Core Courses***

- JMC401Dissertation/JMC405 Documentary productions(*All Faculty Members*)
- JMC402 Media Policy, Laws and Ethics(*Dr.Suchitra Patnaik*)

***Elective Courses***

- JMC408 International Communication (*Dr. A. Nagraj*)
- JMC413Introduction to Semiotics(*Dr.SrinivasLankala*)

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<b>Course Title</b>	<b>Dissertation (Core)</b>
<b>Course Code</b>	JMC 401
<b>Semester</b>	IV (January 2023)
<b>No. of Credits</b>	5
<b>Name of Faculty Member(s)</b>	All faculty members of the Department of Communication
<b>Course Description: 150/200 words</b>	This is a core course for the students of MA JMC. The M.A. Dissertation is the practical counterpart of the JMC 301 Media Research course taught in Semester III, where the process of writing a dissertation research proposal was discussed. The students are expected to continue the preliminary proposals that emerged out of their work in the Media Research course and complete their research fieldwork and writing by the end of the semester. The students who register for this course are allotted a supervisor from the department faculty who would interact with them regularly. The details of the dissertation would be discussed in the classroom after registration. The dissertation should follow the Department of Communication's 'Guidelines for Dissertations' that will be provided to all dissertators. The supervisor will set mutually agreed deadlines for different stages of the dissertation and all dissertators are expected to participate in regular presentations of their ongoing progress at regular intervals throughout the semester.
<b>Evaluation:</b>	Continuous evaluation will be based on weekly updates and presentations with 40% weightage while 60% would be for the completed dissertation.

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<b>Course Title</b>	<b>Documentary Production (Core)</b>
<b>Course Code</b>	JMC 405
<b>Semester</b>	IV
<b>No. of Credits</b>	5
<b>Name of Faculty Member(s)</b>	All faculty members of the Department of Communication
<b>Course Description: 150/200 words</b>	<p>This is a project-based course that is a core requirement for students in the final semester of the M.A. JMC programme, as an alternative to the JMC 401 Dissertation project.</p> <p>Documentary film, which is defined as the ‘creative treatment of actuality’ has a rich diversity of modes and forms of expression. The course is intended to facilitate the production of a creative audio-visual text that is based in actuality and follows any of the defined modes of documentary cinema, such as the observational, the performative or the expository. It can incorporate a personal, reflexive narrative or a conventional informational voice-over. The project is intended to be a group-based exercise. Groups will be allocated a faculty supervisor who will set regular class meeting times, deadlines for different stages of production such as research, scripting, location-based shooting and post-production. Necessary equipment will be issued at each stage to the group with the permission of their supervisor. The groups are expected to strictly follow all handling instructions and deadlines for equipment return. Groups will also be allotted post-production time slots in the Department’s facilities and are required to submit a final cut of their respective films to be screened for evaluation at the end of the semester.</p>
<b>Evaluation:</b>	<p>Each group’s film will be evaluated as a collective project, and all members will be assigned the collective grade of the group.</p> <p>Continuous internal evaluation will be based on regular submission of required materials at appropriate deadlines set by the supervisor. The materials may include scripts, plans, reports, rushes and rough cuts: 50% of the grade</p> <p>The final cut of the film will be screened for evaluation of the final grade: 50%.</p>

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<b>Course Title</b>	<b>Media Policy, Laws and Ethics (Core)</b>
<b>Course Code</b>	JMC 402
<b>Semester</b>	IV
<b>No. of Credits</b>	5
<b>Name of Faculty Member(s)</b>	Dr.Suchitra Patnaik
<b>Course Description: 150/200 words</b>	<p>One of the primary objectives of the course is to sensitize budding young professionals about the intricacies of media policy and regulation in the country and orient them with several ethical issues relating to journalism and media management. It also aims to explore the current developments in media policy and debate about the various contentious issues relating to media legislation.</p> <p>Part 1: Media policy</p> <p>Introduction to policy making for media sector. Role of media in society. Freedom of media in democracies. Rationale for media regulation. Political philosophies of media freedom and media regulation. Article 19 (a) ; Policies impacting print media and advertising industry; Digitization issues in radio and television broadcasting.</p> <p>Part 2: Media laws and regulation</p> <p>Defamation Laws, Contempt of court and legislature, Official secrets act; Copyright and Plagiarism Laws, Right to Information act; Impact of global trends and global regulatory environment. Regulation of digital and mobile platforms.</p> <p>Part 3: Media Ethics</p> <p>Concepts of truth fairness and objectivity, The press council of India- guidelines; Journalistic liberty and safety of journalists; The phenomenon of paid news and advertorials; Corporatization and private treaties; The right to privacy and investigative journalism.</p>
<b>Evaluation:</b>	Internal assessment : 40% End semester assessment : 60%

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<b>Course Title</b>	<b>International Communication (Elective)</b>
<b>Course Code</b>	JMC 408
<b>Semester</b>	IV
<b>No. of Credits</b>	5
<b>Name of Faculty Member(s)</b>	Dr. A. Nagraj
<b>Course Description: 150/200 words</b>	<p>The course will provide an insight into theories and issues concerning global communication. It discusses about imbalances and hegemony in the process of transnational communication. The course will also provide a broad understanding of media in different parts of the world.</p> <p>The students are given a brief understanding of Historical overview of international communication, Theories of International Communication, The New World Information and Communication Order, Emergence of the third world demand for the new order and Overview of Media in different countries. Globalization and Media and its impact.</p> <p><i>Course Objectives</i></p> <p>Upon completion of the course students should be able to:</p> <ul style="list-style-type: none"> <li>Analyze and explain the role of international communication in a global society</li> <li>Critically analyze the impact of various social and political philosophies on the media</li> <li>Understanding and applying communication as the solution of global problems</li> <li>Evaluate the process of international communication within the frame work of social, cultural, economic, religious and political division of the early 21st century.</li> </ul>
<b>Evaluation:</b>	Internal – 40% External – 60%

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<b>Course Title</b>	<b>Introduction to Semiotics</b>
<b>Course Code</b>	JMC 413( <b>Elective</b> )
<b>Semester</b>	IV
<b>No. of Credits</b>	5
<b>Name of Faculty Member(s)</b>	Dr. Srinivas Lankala
<b>Course Description: 150/200 words</b>	<p>Semiotics refers to the systematic study of signs and signification. This course is designed to introduce the basic concepts of semiotics as a field, theory and method. We will discuss the historical and philosophical origins of semiotics, its relationship to structuralism and post-structuralist thought and its applications in the fields of media studies and visual culture.</p> <p>While the origins of semiotics lie in the thought of ancient Greek philosophers such as Aristotle and the Stoics, the course will focus on the theories of the sign inaugurated by the work of the linguist and founder of modern Semiotics, Ferdinand de Saussure. We will discuss the interrelated emergence of structuralism, and its influence on Marxism and post-Marxist thought, cultural and media studies and contemporary social theory.</p> <p>Readings for the course will engage with the application of semiotic analyses in the field of ideology, politics, history, and literary and cultural discourses. A substantial part of the course will investigate the relationship of semiotics with the larger discipline of communication, and the application of semiotic methods in the study of contemporary media texts and discourses.</p>
<b>Evaluation:</b>	<p>Evaluation includes internal assessment for 40% and a final assignment for 60% of the grade.</p> <p>Internal assessment includes the following assignments in order of submission:</p> <ol style="list-style-type: none"> <li>1. In-class presentation of an assigned reading: 10%</li> <li>2. Mid-term essay (textual analysis): 20%</li> <li>3. Class presentation of final research topic: 10%</li> </ol> <p>The final assignment will be in the form of a research paper on a topic to be decided in consultation with the Course Tutor: 60%</p>