

THE ENGLISH AND FOREIGN LANGUAGES UNIVERSITY, HYDERABAD

COURSE DESCRIPTIONS

M.A. Language, Literature, Media, and Culture (LLMC)

Semester II

Course 1

Course title	Culture and Communication
Category	a. Existing course without changes
Course code	MALLMC C509 (for MA LLMC Sem II students) MAJMC E509 (for all other MA students)
Semester	II
Number of credits	04
Maximum intake	30 (on first-come-first-served-basis for MA courses only)
Day/Time	Tuesday / Thursday 4-6 PM
Name of the teacher/s	Srinivas Lankala
Course description	<p>The course takes a distinctly grounded approach to the study of communication and culture, with readings and texts drawn from the contemporary Indian and broader Global South context. It is structured primarily as a reading seminar that is intended to provide common ground for students from diverse disciplinary backgrounds in the Humanities and Social Sciences.</p> <p>Objectives of the Course:</p> <p>P.O. 2. understand and contribute to the contemporary debates in the fields of literature, media, and cultural studies and their role in society.</p> <p>P.O. 4. use research methods to produce original academic research output using interdisciplinary and transdisciplinary approaches to social issues.</p> <p>Learning Outcomes:</p> <p>a. Domain Specific:</p> <p>i) Develop an understanding of the role of media and communication as a cultural force in a democratic system</p> <p>ii) Demonstrate knowledge of the study of popular culture and its relation to communication practices</p> <p>b. Value Addition:</p> <p>iii) Apply various Indian and non-Eurocentric approaches to the study of communication as a cultural form</p>

	iv) Understand the relationship between the field of Communication and the broader humanities in the study of cultural practices, texts, technologies, and industries.
Course delivery	Lecture/Seminar
Evaluation scheme	<p><i>Internal Evaluation:</i></p> <ul style="list-style-type: none"> • Presentation of an assigned reading, accompanied by a written response paper: 20% • Mid-semester examination (best of 2 exams): 20% <p><i>Final Evaluation:</i></p> <ul style="list-style-type: none"> • End-semester written examination: 60%
Reading list	<p>Carey, James. <i>Communication as Culture</i></p> <p>Bayly, C.A., <i>Empire and Information: Intelligence Gathering and Social Communication in India, 1780-1870</i></p> <p>Williams, Raymond. 'Technology and Society', in <i>Television</i></p> <p>Baudrillard, Jean, "The Masses: The Implosion of the Social in the media"</p> <p>Storey, John, "Culturalism," in <i>Introduction to Popular Culture</i>.</p> <p>Bourdieu, Pierre, "The Aristocracy of Culture" in <i>Media, Culture and Society: A Critical Reader</i></p> <p>Chatterjee, Partha (2008). "Critique of Popular Culture", <i>Public Culture</i></p> <p>Anderson, Benedict. <i>Imagined Communities Reflection on the Origin and Spread of Nationalism</i></p> <p>Ghosh, Anandita. <i>Power in Print: Popular Publishing and the Politics of Language and Culture in a Colonial Society</i></p> <p>Orsini, Francesca. "Song Books in Print" in <i>Print and Pleasure</i></p> <p>Blackburn, Stuart (2003). <i>Print, Folklore and Nationalism in Colonial South India</i></p> <p>Berger, John (1977). <i>Ways of Seeing</i>.</p> <p>Barthes, Roland, "The Photographic Message."</p> <p>Pollock, Sheldon, "Ramayana and Political Imagination in India" in <i>Journal of Asian Studies</i></p> <p>Rajgopal, Arvind. <i>Politics After Television: Hindu Nationalism and the Reshaping of the Public in India</i></p> <p>Srinivas, Deepa. <i>Amarchitrakatha: History, Masculinity and the Consolidation of the Indian Middle Class 1969-1991</i></p> <p>Srinivas, S. V., "Film culture, politics and industry"</p> <p>Niranjana, Tejaswini, "Integrating Whose Nation? Tourists and Terrorists in 'Roja'"</p> <p>Prasad, Madhava. "Fan Bhakthi and Subaltern Sovereignty: Enthusiasm as a political factor, <i>Economic and Political Weekly</i></p>

Course 2

Course title	LITERARY MODES
Category (Mention the appropriate category (a/b/c) in the course description.)	Existing course with reading list updates
Course code	MALLMC C515 (for MA LLMC Sem 2) MACOMLC515 (For MA Comp Lit Sem 2) MACOMLE515 (For students of MA programs other than Comp Lit)
Semester	II
Number of credits	4
Maximum intake	30 (on first-come-first-served-basis for MA courses only)
Day/Time	Tues and Thurs 9am
Name of the teacher/s	I.Chanda
Course description	<p>i) A brief overview of the course. The literary works to be read in this course will help us understand that mode does not imply prescriptions for content and/or form. "Literary" mode indicates particular and concrete ways of being made present in and through speech utterance, rather than linguistic structures created by isolated manipulation of symbols. This course outlines the located poetics of textualisation and addresses questions arising from the discursive construction of literature as a linguistic structure, like the form content dualism, the nature of the literary work and assumptions underlying our categorical ideas of literary genre. In this course we attempt to understand the literary modes as concrete phenomena that emerge and are experienced through the event of literature. The phenomenon of literature binds together in an experiential whole the modes of givenness and performativity of the literary work and the appropriative stance of the reader. So we attempt to understand literature as characterized by a dialogic intentionality: it does not operate as logically or formally structured, but can be concretely conceived only through the relation between reader and text, ie., experientially</p> <p>ii) Objectives of the course in terms of Programme Specific Outcomes: PO1. demonstrate an advanced interdisciplinary understanding of the humanities and their significance to society. PO2: develop skills in the application of language competence, literary and cultural criticism, and media</p>

	<p>practice to emerging career paths in the publishing, media, and creative industries.</p> <p>PO4: use research methods to produce original academic research output using interdisciplinary and transdisciplinary approaches to social issues.</p> <p>PO5 : address social issues through a holistic and grounded approach using skills in language, literature, and media..</p> <p>iii) Learning outcomes –</p> <p>a) Domain specific outcomes : This course would encourage the student to understand literary mode as poesis, an act of creating affect through an intersubjective medium, ie language, through modal and generic across time and space.</p> <p>c) Skill enhancement – Ability to construct and understand modal differences across media, building upon Literature & Other Arts core course taught in Semester 1</p>
Course delivery	Lecture and Seminar
Evaluation scheme	<p>Internal assessment: Presentation and submission (epic of choice) 40%</p> <p>End-semester examination: Project submission (genre of choice; diachronic and synchronic formation) 60%</p>
Reading list	<p>Aristotle, Poetics (selection) Rhetoric (Selection)</p> <p>Borges “Averroes’ Doubt”</p> <p>Jackson & Prins ed <i>Lyric Theory Reader</i></p> <p>John Fowler ed <i>Cambridge Companion to Homer</i></p> <p>David Herman ed <i>Cambridge Companion to Narrative Theory</i></p> <p>Ralph Cohen “Genre and History”</p> <p>Todorov “The Origin of Genres”</p> <p>Jonathan Culler, “Lyric History and Genre”</p> <p>Lloyd Bitzer “The Rhetorical Situation”</p> <p>Borges <i>This Craft of Verse</i></p> <p>Kamil Bulcke <i>Ram Katha ki Utpatti Aur Vikas</i></p> <p>Chanda <i>Tracing the Charit as a Genre</i></p> <p>Cervantes Introduction to Don Quixote; Borges : “The Don Quixote of Pierre Menard”</p>

Semester IV

Course 3

Course title	Dissertation
Category	a. Existing course without changes
Course code	MALLMC DC699
Semester	IV
Number of credits	04
Maximum intake	20 (M.A. LLMC Semester IV students only)
Day/Time	Tuesday and Thursday 4 – 6 PM
Name of the teacher/s	All faculty (Supervisors), Dr. Srinivas Lankala (Coordinator)
Course description	<p>A brief overview of the course All students of the M.A. LLMC programme are required to write a dissertation in consultation with a faculty supervisor chosen from any of the Schools of the University. The dissertation is a core requirement which must be fulfilled in order to be eligible for the award of the M.A. LLMC degree. Students are required to select and submit a topic for the dissertation to be approved by the Programme Coordinator. Upon approval, students will choose a faculty supervisor. The supervisor will decide on a timetable for regular meetings and the schedule of work to be carried out throughout the semester. Each student is required to meet with their respective supervisor regularly and follow the schedule for timely completion of their research and writing. The dissertation will take the form of a written report of an original research project based on your chosen and approved topic.</p> <p>Objectives of the course:</p> <p>P.O. 1. demonstrate an advanced interdisciplinary understanding of the humanities and their significance to society.</p> <p>P.O. 4. use research methods to produce original academic research output using interdisciplinary and transdisciplinary approaches to social issues.</p> <p>P.O. 8. undertake higher academic research in the emerging transdisciplinary fields in the Humanities and Social Sciences.</p> <p>Learning Outcomes</p>

	<ul style="list-style-type: none"> a) Domain Specific: <ul style="list-style-type: none"> 1) Develop expertise in a specific area of study 2) Produce an original work of academic research using the skills and methods discussed in MALLMC RMC698. b) Value addition: <ul style="list-style-type: none"> 1) Critically analyse issues and find optimal solutions through systematic and scientific methods of enquiry. c) Skill enhancement: <ul style="list-style-type: none"> 1) Students will be able to collect and analyze data using appropriate methods 2) Students will be able to interpret and present their research finding
Course delivery	Seminar/Experiential learning
Evaluation scheme	<p>Internal (modes of evaluation): Presentation of synopsis and literature: 10% Presentation of work in progress: 10% Submission of Drafts: 20%</p> <p>End-semester (mode of evaluation): Final Submission and Viva Voce Presentation: 60%</p>
Reading list	Essential and Additional Readings: To be decided by each student in consultation with faculty supervisor based on chosen topic of research.